



# PRESS RELEASE

## Get a Spa-Quality Massage at home for only \$19.95 with the Power Roller Secret Massager from DFX SPORTS & FITNESS

**Las Vegas, NV** – Who doesn't love a spa-quality massage? But for many of us, the cost means having to wait for a special occasion or vacation to get a soothing, relaxing massage. Not any longer. The new **Power Roller Secret Massager** from **DFX SPORTS & FITNESS** makes giving a spa-style, deep tissue massage a snap, and so affordable at only \$19.95, you can get an incredible massage any time you want!



Whether you participate in sports – or simply need to unwind and relax after a long day at the office – the **Power Roller Secret Massager** instantly relieves aches and pains, as it melts away the stresses of today's crazy world.

In the past, attempting to give a great massage to that special person meant our hands; fingers and wrists would wear out just as the recipient was enjoying our handy work. However, the **Power Roller Secret Massager** makes it as easy to give a professional style massage as it is enjoyable to receive one! That's because the **Power Roller Secret Massager** features a unique multi-directional roller that rolls effortlessly over clothing or bare skin.

Just begin by using circular motions in the desired area, adding pressure as needed. The “oos and ahhs” and “right there” will tell you you're doing a great job. The **Power Roller Secret Massager** also features a reservoir for warmed lotions, oils or gels for the ultimate massage. Oh, and the Power Roller Secret Massager will give you instant relief even when there isn't a volunteer available. Just use it on anywhere you can reach and POOF – those knots and cramps vanish bringing improved circulation, natural pain relief and healing to the area.

Colorful, eye-catching Power Roller Body Secrets Massagers are retail ready in a blister pack, clam shell or packaged in a convenient counter top display. They are available in assorted colors, including green, red, blue and purple. We also have Added Value Packaging for the hobbyist in you as you can choose from different design themes: Sports and Tech. The **Power Roller Body Secrets Massager** makes a perfect gift for anybody at any age!

If a customer inquires about them, just say where else can you get a spa-quality massage for only \$19.95.